



National Coming Out Day Campaign Sponsorships

CAMPAIGN SPONSORSHIPS	Out \$250	Rainbow \$500	Nickel \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Presenting \$25,000
CAMPAIGN MATERIALS							
Campaign Kit	✓	✓	✓	✓	✓	✓	✓
Campaign Kit Upgrade with additional materials			✓	✓	✓	✓	✓
Complimentary T-shirts			2	4	6	8	20
CAMPAIGN EDUCATION & TRAINING							
Campaign Training: <i>LGBT Network staff to provide training to your group about how to run the Campaign</i>	✓	✓	✓	✓	✓	✓	✓
“Still Coming Out” Program					✓	✓	✓
SPONSORSHIP ACKNOWLEDGEMENT							
Social media post(s) announcing your company as a Sponsor	1	1	1	1	1	2	4
Listed on website as Sponsor	✓	✓	✓	Logo	Logo	Logo	Logo
Logo featured on Supporter webpage, with hyperlink				Logo	Logo	Logo	Logo
Logo included in e-mail marketing to 15,000 households						✓	✓
Logo on posters in every Campaign Kit (7/29 deadline)							✓
Article announcing your Sponsorship on website							✓
OTHER SPONSORSHIP BENEFITS							
# hours of training (LGBT 101)				1	2	4	10
Value @ \$1,000 per hour				\$1,000	\$2,000	\$4,000	\$10,000
Business Directory Membership		Bronze	Bronze	Silver	Gold	Diamond	Diamond

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